



# BIZIONIC

## DIGITAL MARKETING

Your Vision Empowered  
with Our Next-Gen Solutions



+1 248 201 8851



info@bizionictech.com

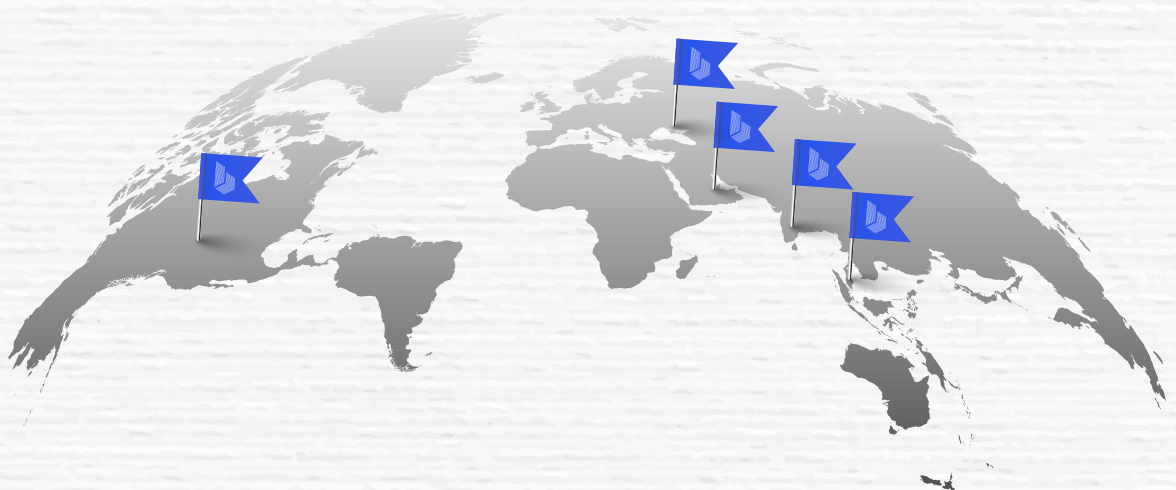


www.bizionictech.com

# WHAT WE DO



# LOCATIONS



## SINGAPORE





## 1. Social Media Marketing



Social media has become a powerful tool for turning a vast digital audience into loyal, recurring customers. But is your brand's message truly reaching and resonating with them? Traditional one-way marketing strategies no longer cut it. Today, it's all about engaging in real-time conversations across multiple social platforms. That's where we come in! Our expert team is dedicated to identifying the right platforms for your target audience, then planning, strategizing, and executing impactful social media campaigns for high impact results with low-cost solutions. We ensure your brand identity is not only capturing the customer's attention but also building meaningful connections that drive conversions with every post!

# OUR SERVICES



## 2. Social Engine Optimization



Empower up your digital presence with our search engine optimization services to be the first search result your audience sees every time they search for your services online! Keyword optimization, on-page and off-page SEO, local SEO, and more are all planned, strategized, and executed to ensure a constant overflow of digital leads for your website! With backlinking, guest posting, directory submissions, and beyond, we create a holistic organic brand presence that ensures advanced techniques, including comprehensive site audits, content optimization, and ongoing performance tracking, to deliver measurable results.



**Keyword  
Optimization**



**Local SEO**



**On & Off Page SEO**



**Link Building**

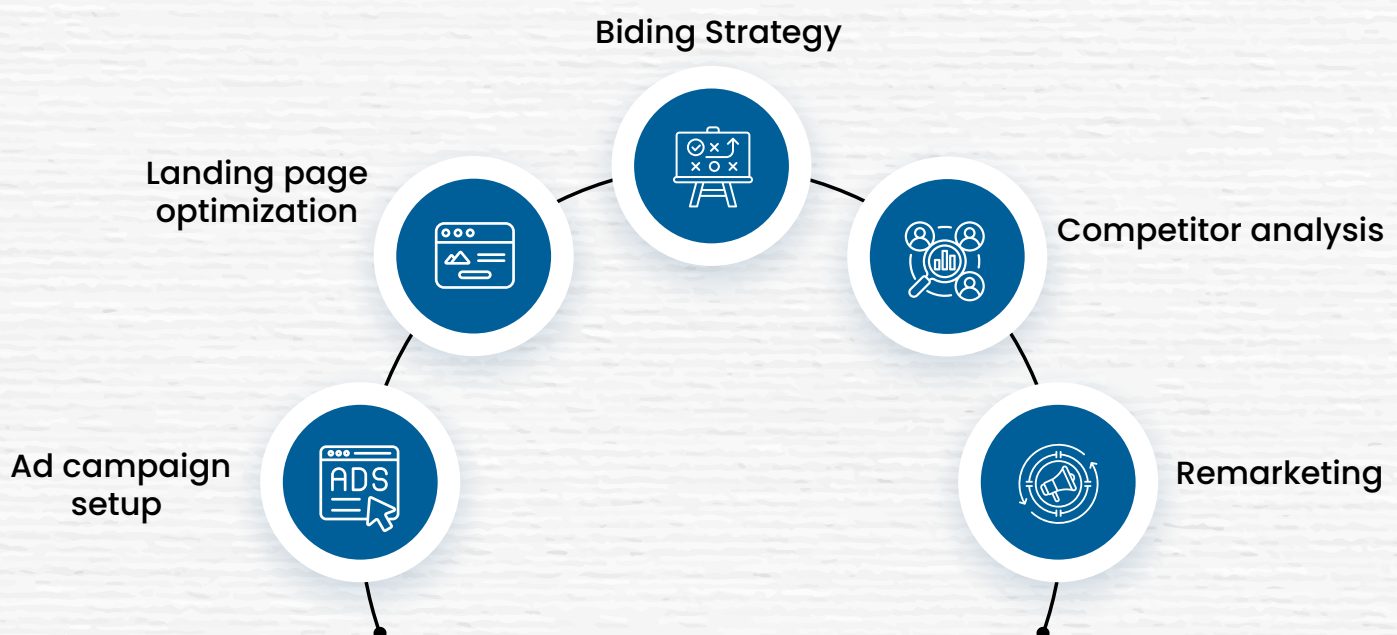




### 3. Google Ads & PPC Ads



While organic marketing is a great means to build brand reputation and generate leads over time, it's not as effective when you want quicker and more qualified leads. So, why not choose PPC Ads? With a small investment, you can make the most of every click with PPC ads at Bizionic, where we tactically develop ad campaigns with in-depth market research and thorough competitor analysis to deliver high-quality digital leads. We handle everything from initial setup to ongoing management, ensuring that your ads perform at their best. With continuous optimization and insightful reporting, we provide transparency and accountability for every dollar spent.



## 4. Content Creation & Graphics Development



Content plays a major role in how your potential customers perceive your brand online. This is not just limited to texts, brand identity, tones, content concepts, but also applies to the graphics, which serve as the visual window into what your products and services are about and why your audience should choose your business everytime they make a purchase. Whether it's blog posts, social media content, email campaigns, or video scripts, our team of experienced writers and strategists crafts content that aligns with your brand voice and drives meaningful engagement. From storytelling to SEO-driven content, we create compelling narratives that not only grab the customer's attention but also deliver results.



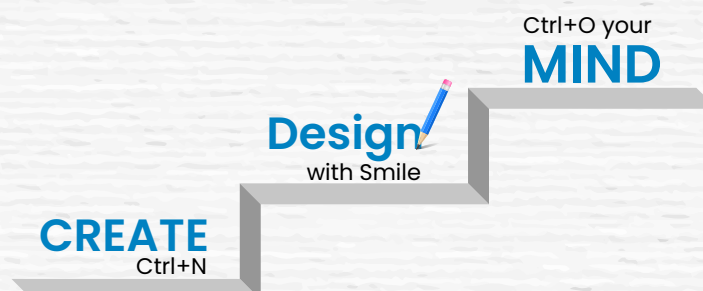
Image



Video



Carousel





## 5. Email Marketing



Did you know that people look at an email for less than 2 seconds? This means what you say in the first few words holds the power to convert a prospect into an active lead or make them completely lose interest in your brand. This is exactly why you need us! Our seasoned experts use advanced strategies and innovative technology to ensure your message reaches the right people, at the right time, with the right content. Whether it's product launches, nurturing leads, or re-engaging customers, we create emails that resonate and drive conversions. From eye-catching design to compelling copy, we ensure every element of your email campaign works towards your business goals.



Email Banners



Email Content



Landing Pages



## 6. E-Commerce Store Marketing



Every product-based business needs reach and achieving that through their own websites in today's saturated market is practically impossible. However, utilizing platforms such as Amazon to sell your products can be a unique arrow in your brand's quiver. With a little bit of magic from our eCommerce marketing team, your product will fly off the racks in no time! Our tailored eCommerce strategy drives sales to builds customer loyalty with each click. Whether you're just starting out or looking to scale, we're here to help you build a frictionless shopping experience that keeps customers coming back for more.





## 7. Addressable Geofencing Solutions



Ever wish you could just directly reach your target audience within your proximity, like a magnet effortlessly drawing them in? Our geofencing service is designed to provide you with the ability to deliver personalized messages intended to drive conversions and establish a connection with your ideal audience with pinpoint accuracy. People who enter the geofenced location within the designated timeframe will become part of an audience for future targeting allowing us to push them further through the marketing funnel till conversion. Using the latest location-based technology, we will establish personalized virtual boundaries to identify potential conversion zones and distribute your advertisements to the mobile, desktop, and OTT/CTV devices of your potential customers.



Target Household



Targeting Events  
and Trade Shows



Target Competitor  
Locations



# OUR CLIENTS

Effective collaboration between Bizionic Technologies and clients relies on strategic thinking, transparent communication, and creative problem-solving. By understanding client needs and anticipating challenges, Bizionic Technologies can align goals and deliver tailored solutions. Continuous reflection on feedback strengthens partnerships, fostering innovation and ensuring mutual success in the long term.







### GOAL

- Generate quick leads through digital platforms.
- Stand out in a saturated market.
- Increase frequency of qualified leads.
- Nurture and convert leads into customers.

### APPROACH

Develop a three-pronged marketing approach with Run highly targeted Google search ads, focusing on popular search terms that resonate with your audience. Implement personalized email campaigns that address customer pain points or answer key questions. Develop engaging social media content that resonates with your target audience, highlighting your brand's expertise and values. Deploy paid social media ads that target specific demographics and interests, driving traffic to optimized landing pages.

### RESULT

#### Google Search Campaign (PPC)

Expect a 30-50% increase in qualified traffic and 3-5% conversion rate.

#### Email Marketing (Lead Nurturing)

Achieve 20-40% open rates and a 10-20% growth in the sales pipeline.

#### Social Media Engagement (Brand Awareness)

Gain 25-50% more followers and 2-5x monthly impressions.

#### Social Media Ads (Lead Generation)



Generate 50-200 leads per month with a 1-3% click-through rate and \$10-\$50 cost per lead.

### TECHNOLOGY USED

 Google Ads  SEMRUSH

 mailchimp  HubSpot

 Hootsuite  Canva

 facebook Ads  Linked in ads





### GOAL

- Increase brand awareness and visibility in a competitive market.
- Drive direct bookings through eCommerce platforms.
- Utilize geofencing to target potential customers in specific locations.
- Enhance organic social media engagement and improve SEO rankings.

### APPROACH

Develop an intuitive and user-friendly website to facilitate online bookings, including mobile optimization and streamlined payment processes. Implement geofencing strategies to send targeted promotions and offers to potential customers' mobile devices when they enter specific geographic areas near the hotel or venue. Create engaging and shareable content on social media platforms to build a community, share customer experiences, and promote brand values. Optimize the website and content for relevant keywords to improve organic search rankings and drive traffic to the website.

### RESULT

#### E-commerce Optimization:

Achieve a 20-30% increase in direct bookings and reduce booking abandonment rates by 15-25%.

#### Geofencing Marketing:

Experience a 10-20% increase in foot traffic and engagement from targeted promotions.

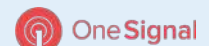
#### Social Media Organic Engagement:

Gain 40-60% more followers and 3-5x increase in engagement rates across platforms.

#### SEO Improvements:

Attain a 30-50% increase in organic traffic and improve search rankings for targeted keywords, achieving first-page results for several key terms.

### TECHNOLOGY USED







### GOAL

- Increase brand awareness and visibility.
- Generate leads for fitness programs and services.
- Establish authority in the fitness and wellness space.

### APPROACH

Run targeted SEO campaigns to optimize website content and improve search engine rankings. Implement PPC advertising on Google to drive traffic to landing pages featuring special offers. Collaborate with fitness influencers to promote products and services through authentic content. Develop engaging organic social media content that resonates with the target audience. Deploy paid social media ads targeting specific demographics to capture leads and drive conversions.

### RESULT

#### SEO Improvements:

Achieve a 30-50% increase in website traffic and improve search rankings for targeted keywords, achieving first-page results for several key terms.

#### PPC Campaign:

Generate a 15-25% increase in lead generation for fitness programs through effective ad targeting.

#### Influencer Marketing:

Gain 20-40% more followers and increase brand engagement through influencer partnerships.

#### Social Media Ads:

Attain a 3-5% conversion rate from ads and promotions, driving qualified leads to the website.

### TECHNOLOGY USED

MOZ

ahrefs

Google Ads

Bing ads

Hootsuite

Canva

facebook Ads

Instagram Ads





### GOAL

- Increase brand awareness and visibility in the healthcare sector.
- Educate potential patients about services offered.
- Foster trust and engagement through informative content.

### APPROACH

Develop targeted email marketing campaigns to share valuable health information and service updates. Implement geofencing to reach potential patients with location-based notifications about nearby healthcare services. Optimize website content for relevant healthcare keywords to improve organic search visibility. Create engaging organic social media content to build community and promote health-related tips and resources.

### RESULT

#### Email Marketing Campaign:

Achieve a 20-40% increase in email open rates and improve engagement with informative content.

#### Geofencing Campaign:

Experience a 15-25% growth in foot traffic to healthcare facilities due to geofencing promotions.

#### SEO Campaign:

Increase organic search traffic by 30-50% through effective SEO strategies.

#### Social Media Organic Campaign:

Gain 25-50% more followers on social media, enhancing brand visibility and engagement.

### TECHNOLOGY USED



mailchimp



Constant  
Contact



GroundTruth



bluedot



SEMRUSH



MOZ



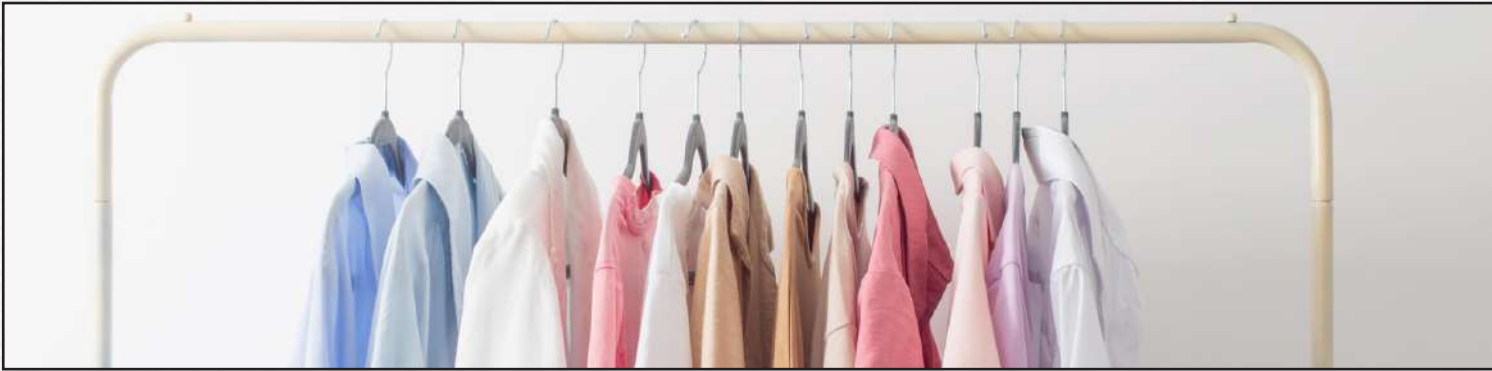
Hootsuite



Canva







### GOAL

- Increase brand awareness and visibility in the competitive fashion market.
- Drive traffic to eCommerce platforms and enhance sales.
- Leverage influencer partnerships to expand reach and credibility.

### APPROACH

Optimize website for SEO to improve search rankings for fashion-related keywords. Develop an engaging eCommerce platform that provides a seamless shopping experience. Collaborate with fashion influencers to create authentic content and promote products. Utilize social media for organic engagement and advertising to reach target demographics.

### RESULT

#### SEO Campaign:

Achieve a 25-40% increase in website traffic and improve conversion rates.

#### Ecommerce Campaign:

Generate a 20-30% growth in sales through effective eCommerce strategies.

#### Social Media Organic Campaign:

Gain 30-50% more followers on social media platforms through influencer collaborations.

#### Social Media Ads Campaign:

Attain a 4-6% conversion rate from social media ads and promotions.

### TECHNOLOGY USED

Google  
Search Console

ahrefs

shopify

WooCommerce

Aspire

# Influencer

Hootsuite

Canva

facebook Ads

Instagram Ads



# Welcome To BIZIONIC

## Where Global Talent for Your Business

At Bizionic, we turn groundbreaking ideas into reality for enterprises of all sizes. With expert guidance at every stage—from the initial discovery process and tech evaluations to advanced technology solutions—we ensure your operations are optimized and secure. Bizionic has multiple branches worldwide, offering access to a readily available and cost-effective workforce.

Our Global presence ensures efficient operations and scalable solutions, helping you meet your needs with local expertise and competitive pricing across various regions.

Bizionic team of over 250 specialists excel in refining digital infrastructure, building robust cloud security architecture, and crafting a strategic go-to-market strategy to drive success. Let's make your vision a success—connect with us today!

# THIS IS US





Enough about us, Let's here from you



### USA

TechTown Detroit, 440 Burroughs St,  
Detroit, Michigan, USA 48202

### INDIA

3rd Floor, The Grand Building, KFC Building,  
Raj Bhavan Rd, Somajiguda, Hyderabad,  
Telangana 500082

### UAE

Hub71, 14th floor, Al Khatem Tower,  
Abu Dhabi Global Market Square  
Al Maryah Island, Abu Dhabi - U.A.E.

### UKRAINE

HUB 4.0 PODIL, Yaroslavsky Lane 1/3,  
Kyiv Ukraine.

### SINGAPORE

230 Victoria Street, Level 15,  
Bugis Junctions Tower, Singapore 188024.



+1 248 201 8851



info@bizionictech.com



www.bizionictech.com

FOLLOW ON

